

Information from the Safeguarding Children Board

National Charity NWG in the Fight Against Child Sexual Exploitation

National Charity NWG Network asks all to unite against child sexual exploitation for their **National Child Sexual Exploitation Awareness Raising Day – 18th March 2017.**

Child sexual exploitation (CSE) is a form of sexual abuse that involves the manipulation and/or coercion of young people under the age of 18 into sexual activity.

The National Child Sexual Exploitation Awareness Raising Day aims to highlight the issues surrounding child sexual exploitation; encouraging everyone to think, spot and speak out against abuse and adopt a zero tolerance to adults developing inappropriate relationships with children. Previous National Child Sexual Exploitation Awareness Raising

Day have seen hundreds of events take place across the UK, ranging from poster and leaflet displays to whole authorities embarking on targeted campaigns across public services and shopping centres.

Working with over 11,000 professionals across the UK to help prevent and raise awareness of child sexual exploitation, NWG Network continue to leverage the strength of that network in order to tackle the problem head on.

“The National Child Sexual Exploitation Awareness Raising Day offers an opportunity for focus, for education and for discussion across society. In light of recent news reports it is timely that the 2017 National Child Sexual Exploitation Awareness Raising Day falls on a Saturday, not only will this enable the public campaigning in shopping centre and public areas to reach a larger audience but it will also enable police forces, organisations and projects to focus on the issue of child sexual exploitation and abuse in sports, an opportunity to target the large audiences at

football matches and other sporting events taking place over the weekend period and offer safeguarding messages to be delivered to weekend sports activities for children and young people.

Together we can create more positive outcomes for so many vulnerable young people.”

A full suite of marketing and campaign materials is available for partners and supporters to download from their stop-cse.org website.

On the 18th March 2017 NWG Network call for all to unite against child sexual exploitation. Show your support by writing a personal pledge and posting to your social media with the hashtag **#HelpingHands** to help them raise awareness of CSE.

NWG are committed to the fight against child sexual exploitation and supporting victims and their families who are subjected to this abuse. But they cannot succeed without the support of people like you. Visit www.stop-cse.org to find out more about the National Awareness Raising Day and putting a stop to CSE.

Kayleigh's Love Story

Kayleigh's Love Story is a film about aspects of the last 13 days of the life of 15-year-old Kayleigh Haywood.

The Leicestershire schoolgirl was groomed online by Luke Harlow, a man she had never met, before being raped and murdered by his next door neighbour Stephen Beadman.

The film has been made to serve as a warning to children and adults of the dangers of grooming and sexual exploitation following Kayleigh's tragic death in November 2015. **Please note that if the film was to be shown in British cinemas it would have a 15 age certificate**

The film is available on Youtube in a number of different languages.
<https://www.youtube.com/watch?v=WsbYHI-rZOE>

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SEXTING

As a parent, how much should you monitor your child's behaviour online, and should you be taking a closer look at what they are texting their peers?

In a constantly changing online world it's easy for parents to get left behind - particularly as language changes in effect leave adults in the dark.

If parents or carers are concerned that their child is being contacted by adults as a result of having shared sexual imagery they should report to NCA-CEOP at

www.ceop.police.uk/safety-centre.

ZIPIT - Childline have developed an app for young people, which is designed to help them diffuse pressures on them to send an explicit image. The app, called Zipit, offers witty images to send instead of explicit ones and provides advice on how to engage in safe chat and what to do if you are threatened.

Nude Selfies - What parents and carers need to know: **CEOP** have launched a series of four short animated films offering advice on how to help keep children safe from the risks associated with sharing nude images. The films can be viewed at www.youtube.com/ceop

Police action in response to youth produced sexual imagery (Sexting)

[Briefing note](#)

Other useful sites are: (click on the link to view the documents)

The Lucy Faithful Foundation

["What's the Problem"](#)

Childnet

[Information and advice about sexting](#)

The UK Safer Internet Centre

[Checks for parents on using social networks safely](#)

["So you got naked on line."](#)

Childline

[Information on sexting](#)

NSPCC

[A guide to assist parents to talk with children about the dangers and legalities surrounding sexting.](#)

A list of the common text codes are listed on this page for your reference.

143 / ILY	I love you
182	I hate you
420	Marijuana
ASL	Age/sex/location
CD9	Code 9—parents are around
CTN	Can't talk now
FWB	Friends with benefits
FYEO	For your eyes only
GYPO	Get your pants off
HAK	Hugs and kisses
IWSN	I want sex now
IYKWIM	If you know what I mean
J/K	Just kidding
J4F	Just for fun
KFY	Kiss for you
KOTL	Kiss on the lips
KPC	Keeping parents clueless
LMIRL	Let's meet in real life
LMK	Let me know
LSR	Loser
MOS	Mum over shoulder
NAGI	Not a good idea
NIFOCC	Nude in front of camera
P911	Parent alert
PAW	Parents are watching
PIR	Parent in room
POS	Parents over shoulder
PTB	Please text back
QQ	Crying
SOS	Someone over shoulder
SWYP	So, what's your problem?
TDTM	Talk dirty to me
WYCM	Will you call me?

STOKE-ON-TRENT CITY COUNCIL savana NSPCC FAITH GROUPS
SPECIAL SCHOOLS west midlands army
Vulnerable Children ambulance welfare
SOUTH east clinical county service
commissioning GROUP commissioner for safety STAFFORDSHIRE
UNIVERSITY NORTH and rescue
HOSPITALS STAFFS combined service
NORTH NHS TRUST ENTRUST LAY carcass
MIDLANDS NHS TRUST army members
Fam CORPORATE DISTRICT education
Parenting nps
FIRST STAFFORDSHIRE AND STOKES-ON-TRENT COMMUNITY RESILIENCE COMPANY SOUTH STAFFORDSHIRE AND SHROPSHIRE NHS FOUNDATION TRUST
SECONDARY BURTON HOSPITAL NHS TRUST
EDUCATION HMYOI WERRINGTON PRIMARY education
COLLEGES STAFFORDSHIRE COUNTY COUNCIL
INDEPENDANT STAFFORDSHIRE PRIMARY CARE TRUST
FUTURES STAFFORDSHIRE YOUTH OFFENDING SERVICE